



National Marine Manufacturers Association

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ECONOMIC SIGNIFICANCE OF RECREATIONAL BOATING IN LOUISIANA



**TOTAL ANNUAL
ECONOMIC IMPACT
OF RECREATIONAL BOATING:**

\$2.59 BILLION

Number of Recreational Boats*	305,451
Recreational Boating Industry Businesses	866
Total Jobs	20,265
Annual Recreational Boating-Related Spending	\$1.1 BILLION

RECREATIONAL BOATS IN LOUISIANA

TOTAL BOATS* ▶ **305,451**

REGISTERED BOATS

305,451

Power boats	275,536
PWCs	15,692
Sailboats	2,025
Other Boats	12,198

HOUSEHOLDS PER BOAT

5.7



POWER BOATS
90%



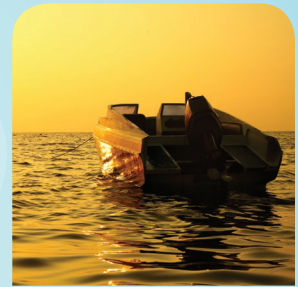
PWCs
5%



SAILBOATS
1%



OTHER BOATS
4%

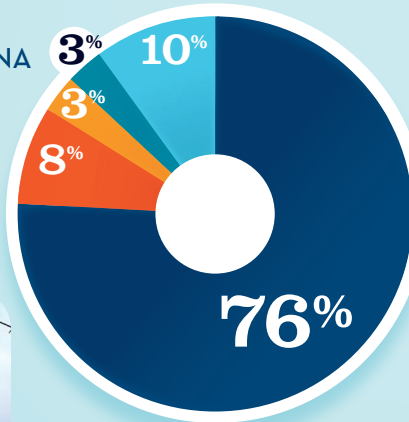


* Total boats are registered boats as reported by states to the USCG.

RECREATIONAL BOATING CREATES JOBS IN LOUISIANA

TOTAL BOATING JOBS ▶ **9,855**

Boat Building	1,014
Motor / Engine Mfr.	313
Accessory / Supplies Mfr.	281
Dealers / Wholesalers	792
Boat Services	7,455



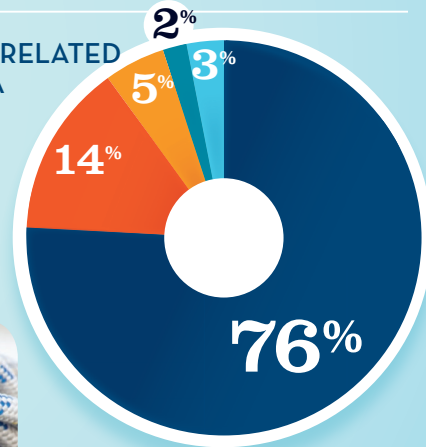
BOAT BUILDING
MOTOR/ENG. MFR.
ACC./SUPPLIES MFR.
DLRS/WHOLESALERS
BOAT SERVICES



RECREATIONAL BOATING-RELATED BUSINESSES IN LOUISIANA

TOTAL BUSINESSES ▶ **866**

Boat Building	28
Motor / Engine Mfr.	15
Accessory / Supplies Mfr.	41
Dealers / Wholesalers	123
Boat Services	659



BOAT BUILDING
MOTOR/ENG. MFR.
ACC./SUPPLIES MFR.
DLRS/WHOLESALERS
BOAT SERVICES



ESTIMATED JOBS IMPACT OF RECREATIONAL BOATING-RELATED SPENDING IN LOUISIANA

EST. TOTAL JOBS ▶ **20,265**

MILLIONS

EST. TOTAL LABOR INCOME

\$837.4

Est. Direct Income	\$336.7
Est. Indirect Income	\$212.3
Est. Induced Income	\$288.4

6,588

INDUCED JOBS



3,784

INDIRECT JOBS



9,893

DIRECT JOBS

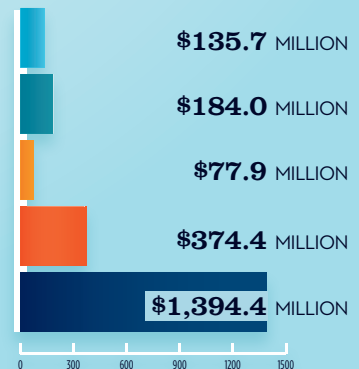


RECREATIONAL BOATING INDUSTRY SALES IN LOUISIANA

Boat Building	\$135.7
Motor / Engine Mfr.	\$184.0
Accessory / Supplies Mfr.	\$77.9
TOTAL MFR. SALES	\$397.6

Dealers / Wholesalers	\$374.4
Boat Services	\$1,394.4
TOTAL RETAIL & SERVICES SALES	\$1,768.8

BOAT BUILDING
MOTOR/ENG. MFR.
ACC./SUPPLIES MFR.
DLRS/WHOLESALERS
BOAT SERVICES



Source: NMMA's Center of Knowledge; Recreational Marine Research Center at Michigan State University